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YoCo CONNECT

A publication of the York County Economic Alliance

118TH ANNUAL EVENT | MAY 22, 2024

YORK COLLEGE WALDNER PERFORMING ARTS CENTER

TICKETS &
SPONSORSHIPS:
mascpa.org/annualevent

PLATINUM EVENT
SPONSOR:

rkl

CAREY LOHRENZ

THE FIRST FEMALE F-14 TOMCAT FIGHTER PILOT IN THE U.S. NAVY



“FEARLESS LEADERSHIP:
LESSONS FROM THE FLIGHT DECK”

MA
Manufacturers'
ASSOCIATION

ECONOMICS CLUB

PRESENTING SPONSOR
Glatfelter
INSURANCE GROUP
an [E] company

INNOVATION AND IMPACT
IN EARLY CHILDHOOD EDUCATION

APRIL 24 | 7 AM KEYSTONE KIDSPACE

Go Green IN THE CITY

APRIL 27, 2024
10AM-3PM

YORK DOWNTOWN

PRESENTED BY **UPMC**
LIFE CHANGING MEDICINE

York County Economic Alliance

LEGISLATIVE LUNCHEON

Presenting Sponsor
BH BUCHART HORN
BUSINESS • ADVISORS • PLANNERS

Thursday | MAY 2
12:00PM - 1:30PM

GET THE LATEST ON ALL THINGS DOWNTOWN!

DOWNTOWN UPDATE

May 15, 2024 | 8-9:30 am
Appell Center for the Performing Arts

YORK HIRING FAIR - This Thursday, April 18!

Join us and dozens of employers at **WellSpan Park** on **Thursday, April 18** from **3-7 pm**.

Each job seeker will receive a program that details employers that will hire candidates with criminal histories on a case-by-case basis, employers who can hire and onboard candidates who speak Spanish, and employers who offer internship/employment opportunities for high school students or Veterans.

To view the event flyer, [CLICK HERE](#).

YCEA secures \$500,000 Federal Grant to for Improvements to Bantz Park Connection to the Codorus Greenway in York City

As part of the Fiscal Year 2024 Federal Appropriations process, the non-profit arm of the York County Economic Alliance, the Partnership for Economic Development in York County (PEDYC) secured \$500,000 in funding to assist with enhancements to the City of York's Bantz Park. The project will rehabilitate the park through the purchase and installation of new playground equipment, resurfacing the playground, and constructing a new pavilion. Additionally, this project will create new walking trails within the park that provide access to the Codorus Creek. This project will greatly improve a currently underutilized city park in one of York County's most economically advantaged census tracts.

Furthermore, the project positions Bantz Park to connect with the southern terminus of the Codorus Greenway, a 1.4-mile linear greenway through city neighborhoods and Downtown York. Senator Casey submitted a community project congressionally directed spending request to help to fund this project. The Bantz Park Improvement Project was included in the Transportation, Housing and Urban Development Appropriations bill which was enacted as part of the [Consolidated Appropriations Act of 2024](#).

“This funding represents my commitment to improving the quality of life for Pennsylvanians and the neighborhoods they call home,” said U.S. Senator Bob Casey (D-PA). **“Upgrades to Bantz Park will provide safer and greener places for children to play and help strengthen the bonds of the York community by improving the ability of people without cars to get to work, shop at local businesses, and experience the recreational opportunities that will come from the Codorus Greenway.”**

“We appreciate Senator Casey’s commitment to ensuring York County residents have access to parks, trails and open space,” said Silas Chamberlin, YCEA’s Chief Strategy Officer. “Investments such as this one improve quality of life and make our community a more desirable place to live, work and start a business, which is a direct goal of our County’s 10-year Economic Action Plan.”

Hollywood Casino York: Charity Golf Invitational - 8/6

Hollywood Casino York, your local gaming and entertainment destination in York County, invites you to their first ever Charity Golf Invitational slated for **Tuesday, August 6**, at **Heritage Hills Resort**, *to benefit local York charities!*

This event is a unique opportunity to directly support the local York community while having a fun day on the course! The event is seeking golfers, as well as sponsors. Hollywood Casino is attempting to raise \$100K for local non-profit organizations.

To view the brochure to learn more, [CLICK HERE](#).

HAPPY HOUR

at The Graham Rooftop Lounge

TUESDAY, WEDNESDAY, THURSDAY, & FRIDAY
5PM-6PM

Featuring: \$3 Off All Food
\$4 Domestic Beer
\$10 Signature Cocktails
\$7 House Wine

.....

SATURDAY - BRISKET SANDWICH SPECIAL

\$18

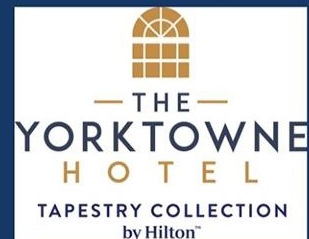
HOUSE SMOKED BEEF BRISKET SANDWICH W/ HOUSE CHIPS
AND COLLUSION TAP WORKS BEER

.....

FEATURES START:

TUESDAY, APRIL 2, 2024

Prices Subject to Sales Tax; Gratuity Not Included



NOW LIVE! The Spring issue of YoCo Connect magazine!

The newest faces behind the businesses and organizations leading YoCo is the subject of the Spring issue of YoCo Connect, "The New Faces Leading YoCo".

This issue highlights individuals from: **York College of Pennsylvania, York County Community Foundation, Barley Snyder, LLP, United Way of York County, Pixelle Speciality Solutions, York Literacy Institute, York JCC, York Symphony Orchestra, County of York**, and more!

Thinking About a New Career Pathway? Read the "Tips from the Pros" with Kashonna Marrow from **Simply Kashonna LLC** and Julia Groft from **Manpower**.

Looking to get out in the Trail Towns this Spring? Check out the **7 Newest Destinations** you're definitely want to make a visit to, including Britton Coffee Co., Main Street Market, American Rail Bike Adventures, and more!

To view the full issue, [CLICK HERE](#).



CHECK OUT
THE LATEST ISSUE OF

YoCo CONNECT

**CLICK
HERE**

YCTT Façade Grant & YCLBA Blight Removal Program – Accepting Applications until Monday, May 13

The York County Trail Towns Program will be rolling out a façade grant program. Funding will be available to officially designated Trail-Friendly Businesses and property owners in specified 'Main Street' portions of the York County Trail Towns Program. The full guidelines will be posted on the York County Trail Towns

Website. In the interim, here are some key details for the program.

Key Details:

- Eligible Applicants: Property Owners within specified 'Main Street' district section of the York County Trail Towns and officially designated Trail-Friendly Businesses.
- Key Dates:
 - Application Window: Monday, April 1 to Monday, May 13
- Grant Amount: Up to \$10,000.
- Eligible Use: Improvements to street-facing facades (see the guidelines for full information).
- Match Requirement: Dollar for Dollar which may include funding from other grant programs.

For more information, [CLICK HERE](#).

Be a part of Planning for Preservation in Pennsylvania

Exciting news! It is time to update Pennsylvania's statewide historic preservation plan.

What better way to kick off that effort than with a [new survey](#)?!

The Statewide Historic Preservation Plan is looking for your feedback! An online survey is one of the best ways for them to collect information from a broad and diverse group of Pennsylvanians about the historic and cultural resources in their communities and historic preservation practice throughout the commonwealth.

To learn more and take the survey, [CLICK HERE](#).

**EARLY BIRDIE
PRICING!**

**REGISTER TODAY
AND SAVE!**

GOLF OUTING

PRESENTED BY **UPMC**
LIFE CHANGING MEDICINE

Friday
JUNE 7
2024

NOW THROUGH MAY 17

Foursome - \$600
Foursome Powerpack - \$75
Single Golfer - \$250

COST INCLUDES:

Cart and greens fees, lunch, tee gift, beverages,
after golf snack, contests, prizes and more!

Join Community Progress Council for an interactive Poverty Simulation on April 23

This hands-on learning opportunity is geared toward legislators, business leaders, educators, community leaders, and everyone who strives for a stronger York County. Step into the shoes of specific person in a low-income family, and engage in short simulated “weeks” with real-time opportunities to get to work, care for your children, connect to resources, and navigate the unexpected. Refreshments and networking included.

5 to 7 p.m. Tuesday, April 23, 2024

Community Progress Council, 226 E. College Ave., York PA 17403

Please RSVP by April 18 at http://weblink.donorperfect.com/Apr_PovSim.
Questions? Reach out to Sarah Chain at schain@yorkcpc.org.

To learn more, [CLICK HERE](#).



Become a Welcoming Workplace!

The mission of Welcoming Workplaces is to drive opportunities to support the diversity of talent in the workplace and advance shared prosperity based on four strategic focus areas of Talent Attraction, Talent Retention, Policies & Procedures and Knowledge Sharing.

Visit welcomingworkplaceyork.com to sign up or learn more!

MEMBER TO MEMBER DEALS

Heritage Valley Federal Credit Union - [Small Business Big Dreams - Loans to Help Your Business Grow](#)

Kahler Wealth Solutions - [FREE Business Planning](#)

Livewire Digital - [Digital Signage and Software: FREE Consultation](#)

MEMBER OF THE MONTH



Member of the Month for March: **Omega ECycles**

Serving York, Harrisburg, Lancaster, and surrounding areas, **Omega ECycles** partners with you to make the Earth a greener place by ensuring all of your obsolete electronics are properly recycled. They have a zero-landfill policy. They make it easy by coming to you and the best part is....it's absolutely free!

"Omega ECycles' mission is to make the world a more secure and greener place. We are committed to recycling electronic devices in a way that ensures nothing goes into a landfill and all confidential/private information is made irretrievable. We have to do better and we can, with your help. Omega ECycles wants to partner with you, your business, and the communities we share to do our part in safeguarding the environment. Together we can make a difference."

For more information, [CLICK HERE](#).

NEW MEMBERS

Join us in welcoming the newest members of the YCEA!

3/28/2024 - [Tru by Hilton - York, PA](#)
3/27/2024 - [GML International LLC](#)
3/22/2024 - [Integrity First Home Buyers, LLC](#)
3/19/2024 - [Langan Financial Group](#)
3/14/2024 - [Voith US Inc. \(VZUS\)](#)
3/14/2024 - [1stClassKLC](#)
3/13/2024 - [Pink Flamingo Lawn Care](#)
3/11/2024 - [Sue's Market](#)
3/5/2024 - [Always A Step Above, Inc.](#)
3/1/2024 - [Clearview Group](#)

2/23/2024 - [Flourish As One, LLC Breathwork & Wellness](#)
2/21/2024 - [K&R Consultant LLC](#)
2/20/2024 - [School of Rock York](#)
2/20/2024 - [CMG Home Loans](#)
2/12/2024 - [ZenBusiness](#)

1/18/2024 - [EnTrust IT Solutions](#)
1/18/2024 - [Visual Impact Group](#)
1/11/2024 - [Pennsylvania Immigration Resource Center](#)
1/11/2024 - [Locals' Market](#)
1/3/2024 - [The Reverie Cafe of York](#)

Trail-Friendly Businesses:

- [Mudhook Brewing Company](#)
- [Ruins Hall](#)
- [The Nicholas Seitz House](#)

RIBBON CUTTINGS

Presented by **Express**[®]
EMPLOYMENT PROFESSIONALS
Respecting People. Impacting Business.™



A Ribbon Cutting Ceremony was held on April 11 to officially welcome **14 of the newest vendors** at **Central Market** (34 W. Philadelphia St.)

"Central Market's vendor community is growing! The below businesses are new, celebrating a milestone anniversary, or expanding locations within the market. We welcome you to join us in celebrating their success while meeting the business owners and seeing what the market has to offer."

- Auggies Joint- hot dogs and cheesesteaks, expanding locations within the market
- Adams County Winery- wines
- Commonly Overlooked- house plants
- Scorch and Scoville- hot sauce
- Mad Radish- produce, meats, dry goods celebrating 1 year at Central Market
- Rowan Tree Farms- meats, flowers, produce, dairy
- Charming Meadows- mushrooms
- On the Bun- bread, baked goods
- Battle Field Bakery- fudge, fruit bread, cookies, coffee

- Brazilian Sweets and Treats- Brazilian chocolates/desserts
- Slow and Low BBQ- Texas BBQ with an East Coast flair
- Russy's Sweet Treats and Eats- breakfast, sweets, expanding locations within the market
- Little Elephant Thai- prepared Thai food
- Neilly's Foods- rice mixes

For more information, [CLICK HERE](#).

Looking to host a Ribbon Cutting?
[CLICK HERE](#) to learn more and complete an application.

MEMBER NEWS

[April is Autism Acceptance Month](#)

[Barley Snyder Adds Employee Benefits Attorney Karen Toth to its Lancaster Office](#)

[Barley Snyder Attorney Megan Ryland Tanner Appointed to Salvation Army Lebanon Corps Board of Directors](#)

[Donate Life Month - Informed Decision for Organ Donation](#)

[Downtown Inc's Go Green in the City Returns to Downtown York for 2024](#)

[Emblem of the Nation to Deliver First Pitches at WellSpan Park](#)

[Manufacturers' Association Award Nominations are Open for the 118th Annual Event Featuring Keynote C](#)

[Manufacturers' Association Announces Incoming Board of Directors President & Vice President](#)

[Manufacturers' Association Award Nominations are Open for the 118th Annual Event](#)

[News Release: HRG Opens 2 New Offices, Expands into Maryland](#)

[Revs Kick Off Month of April with Four Signings](#)

[RHI Magnesita Announces Intention to Acquire Resco Group](#)

[York County Trail Towns Program & York County Land Bank Authority Partner to Offer Façade & Blight R](#)

[York College of PA to celebrate inauguration of Dr. Thomas Burns on April 13; inaugural concert to be held on April 12](#)

[York College of PA Earns Silver 2024-2025 Military Friendly® School Award](#)

[York County Bar Commemorates 25 Years of Bar Stools with Best of the Bar Stools Awards](#)

Members: Want to see your news here?
Add Marketing@YCEApa.org to your distribution list!

ADVOCACY

FinCEN's Beneficial Information Reporting: What You Need to Know

The Corporate Transparency Act of 2021 was passed as part of the National Defense Authorization Act of 2021. This bipartisan legislation empowers the Financial Crimes Enforcement Network (FinCEN) with new authority to crackdown on money laundering, corruption, and tax fraud. Within this law, a requirement was created that all businesses, except for a list of those that already report such information, report their contact information, and contact information for the owners and leadership of the company. This information will not be disclosed publicly but will be available to United States law enforcement agencies. It may be shared with law enforcement agencies in other countries.

On March 11, 2024, the United States Justice Department on behalf of the Department of the Treasury appealed a ruling issued by a federal district court, which ruled the Corporate Transparency Act unconstitutional. FinCEN is enforcing the requirements of the Corporate Transparency Act except for a limited injunction that presently exempts the plaintiffs in the case from filing.

As of the time of writing, nearly all small businesses need to submit the required beneficial ownership information (BOI) to FinCEN. This is most urgent for businesses that were registered since January 1, 2024. For this calendar year, any new businesses have just 90 days to complete a beneficial ownership report, online via [FinCEN.gov/boi](https://fincen.gov/boi). Business established before January 1, 2024, need to complete a BOI report by January 1, 2025, and as such, may choose to wait until the present questions regarding the constitutionality of the requirements are resolved. Beginning in 2025, all new businesses will have only 30 days to complete a BOI report. Penalties for violations of these requirements include a civil penalty of \$500 per day (up to \$10,000) and criminal penalties of up to 2 years in prison.

For a primer on BOI reporting, review the Small Business Compliance Guide is available [here](#). For comprehensive information, go to [FinCEN.gov/boi](https://fincen.gov/boi).


US SBA EIDL Loans available to Small Business Impacted by Baltimore Bridge Collapse


York County businesses, farmers, and non-profits that can demonstrate an economic injury that was caused by the collapse of the Francis Scott Key Bridge on March 26, 2024, may be eligible for loans of up to \$2 million. These funds are intended to provide working capital to businesses that have suffered as a result of the disaster. Loan terms can extend for up to 30 years and interest rates are capped at 4%. Eligible nonprofits may be able to secure loans at a reduced interest rate of 3.25%.


Please note that these loans are provided via the United States Small Business Administration. Applicants must complete their application for assistance by December 30, 2024.


Full information on this opportunity, including the application are available at lending.sba.gov.





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