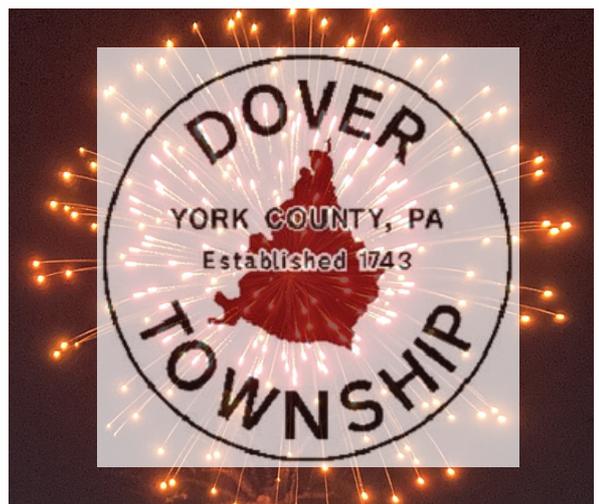




2024 DOVER RECREATION SPONSORSHIP GUIDE

2480 W Canal Rd. Dover PA 17315 www.DoverTwpRec.com



Our 2023 Sponsors



THANK YOU to our Sponsors of our 2023 Events. We hit a new record of over \$13,000! These funds help us bring more FUN to the Dover Community. We hope you join us in setting a new record in 2024.



Dover Women of Today



Smysers Richlawn Farms, LLC
2691 East Berlin Rd. York, PA 17408



Rodney Smyser 717-873-0210
Brian Smyser 717-873-4388
Jed Smyser 717-873-0467

smyfarm@comcast.net



JABM Entertainment
717-889-9913



A NOTE FROM MISS CHALET:

Thank you to the Dover Township Supervisors, Township Manager, Township Staff and Residents for your continued support of Dover Rec! The quality of our programming and events continues to grow because of your support. Thank you to the Township Manager and Supervisors for allowing me to explore my creativity. I would not be able to do what we do without the support of a team. Thank you to Tracy and Jenica for helping to bring my ideas to life.

You can make an impact on our community by sponsoring. Sponsorships help us upgrade the elements of an event and help us keep the costs down for our residents. You are supporting COMMUNITY in Dover and beyond. Dover Rec events are attended by people from all over York County. We are CREATING MEMORIES for our residents in Dover. We would love to have you be a part of it!

Help us as we expand our **Red, White and Boom!** event to include better fireworks and more fun for the community. Consider sponsoring **Summer Playground** so ALL children can attend the field trips. Join us for **HalloBoo!** and hand out candy to several hundred children. We have many ways you can help us and we can promote you to our residents.

Thank you for considering to be a sponsor for 2024! Find something you want to support? Please complete the form at the back and return it to us. We look forward to working with you!

Chalet Harris, CPRP, CPSI
Parks & Recreation Director
Dover Township



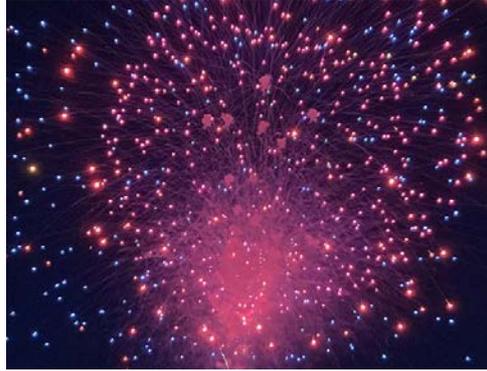
"We don't stop playing because we grow old.
We grow old because we stop playing"

George Bernard Shaw

Why Should I Sponsor?



Make a Difference



Community Development



Help us meet our mission

How else can I help?

- Volunteering
- Candy Donations
- Gift Cards
- Trunk or Treat
- Rec Committee (more info coming!)
- Donations of items for prizes, crafts, etc.
- Visitors for our Summer Playground
- Have a different idea? Reach out to us!



Terms & Policies

- Sponsorships are sold on a first-come, first serve-basis.
- Sponsorships are extended to any local, national or international business, non-profit agency and government agency that have or wish to have a presence in Dover.
- Dover Township reserves the right to refuse a sponsorship for any reason.
- Sponsors may sponsor the total of a program.

Thank
you!

Recognition

- Sponsors of \$1,000 or more will receive front page recognition on our recreation website.
- Events advertised in Dover Township Newsletter (over 8,500 printed) - *(printing deadlines apply)*
- Listed as a sponsor on our Facebook events *(over 6,200 followers)*
- Signage showing your support at the event
- Company name/logo included on event marketing material including three digital signs.
 - **Logo size based on donation level.*
- *Listed as a sponsor on our event pages on our website: www.dovertownship.org*



MEMORIES



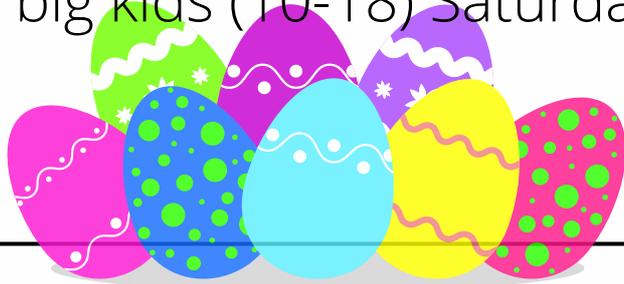
BunnyFest

March 29 & 30

Approximately 1,300 attendees



We stuff over 12,000 eggs for this community favorite. Sponsor a basket for \$50! Friday night is for the grown ups. Saturday is for the kids. We have egg hunts for ages 0-5, 6-9, Special Needs, and Dogs during the afternoon and the big kids (10-18) Saturday night.



Benefit Levels

Easter Bonnet	\$1,000	2 sponsors
Bunny Tail	\$500	2 sponsors
Peep!	\$250	4 sponsors
Basket	\$50	30 sponsors

Total for event: \$4,500



Summer Playground

June 17- Aug 9

Approximately 130/week

We offer a half day preschool program, half day or full day programs for school age (K-5) and a full day leadership program for middle/high schoolers (6-10). The programs run for eight weeks. Campers are treated to special guests, snow cones, and water play days.



Benefit Levels

<p>K-10 Field Trip (120 students/transportation)</p>	<p>\$500</p>	<p>5 sponsors</p>
<p>Special Visitor (Choose from our list!)</p>	<p>\$500</p>	<p>8 sponsors</p>

Total for event: \$6,500

Red, White & BOOM!

July 3

Approximately 5,000
attendees



Help us celebrate our Nation's Birthday at this VERY well attended event. Fireworks will be launched from Eagle View Park. Special kid's activity areas at Lehr Park, Station 6, and the Township Building.



Benefit Levels

Fireworks	\$5,000	2 sponsors
Music	\$1,000	3 sponsors
Kids' Areas	\$1,000	7 sponsors
Total for event: \$20,000		

Old Fashioned Carnival

July 24

Approximately 500 attendees



Cake walks, face painting, petting zoo, carnival games, the Emigsville Band, bounce house, slushees, soft pretzels, popcorn, burgers, hot dogs, and CANDY! This long-standing tradition brings old time fun to our community.



Benefit Levels

Ring Master	\$1,000	2 sponsors
Funnel Cake	\$500	4 sponsors
Games	\$250	4 sponsors
Total for event: \$5,000		

Dover Days

Oct 5 & 6

Approximately 2,000 attendees



Celebrate the harvest season with fun for the family. Rides, games, petting zoo, face painting, pumpkin painting, car show, and more!



Benefit Levels

Platinum	\$5,000	1 sponsor
Gold	\$1,000	4 sponsors
Silver	\$250	4 sponsors
Total for event: \$10,000		

Halloween Double Feature

Oct 25

Approximately 300 attendees



Hocus Pocus has become an annual tradition in October. One of the most anticipated events of the year, you have to claim your spot early. Before the movies start, there is a walk through haunted house, a trivia contest and a visit from some of the characters from the movies.



Benefit Levels

Winnie	\$1,000	1 sponsor
Sarah	\$500	1 sponsor
Mary	\$250	2 sponsors

Total for event: \$2,000



Pumpkin Walk

Oct 26

Approximately 1,000 attendees

Brookside Park's trolley trail becomes a glowing wonder for our Pumpkin Walk. Pumpkin carvers bring us their artwork and get a goodie bag and FREE ticket to come back at night. Those in attendance vote for their favorite pumpkins. Enjoy food trucks, DJ, walk through haunted house and other fun Halloween things.



Benefit Levels

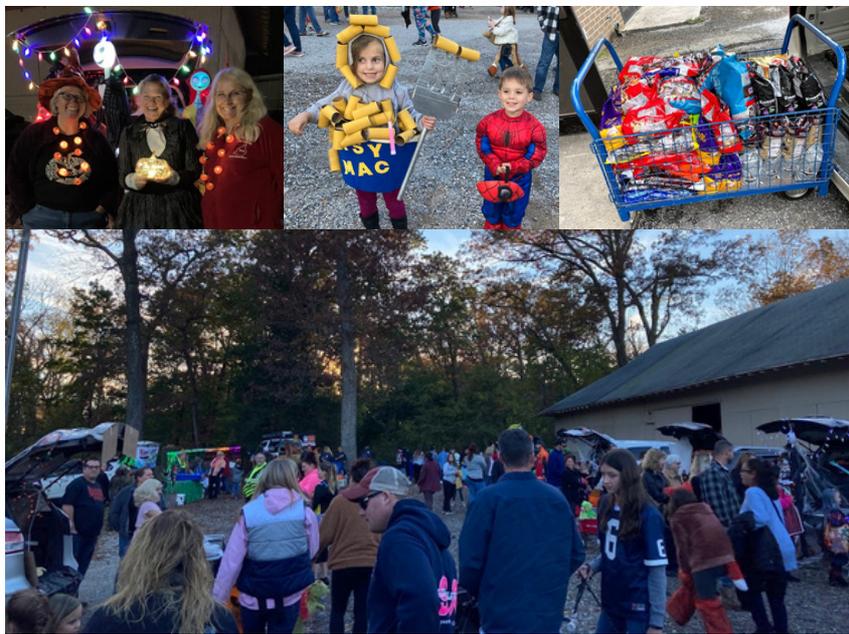
Jack O'Lantern	\$500	1 sponsor
Luminary	\$250	2 sponsors

Total for event: \$1,000

HalloBoo!

Nov 1

Approximately 2,000 attendees



One of our most attended events of the year! Dover people LOVE their candy! This event features a Trunk or Treat (Golden Pumpkin for the crowd favorite!), food trucks, a walk through haunted house, and a fire pit with smore's. Your group or business is welcome to join us! It's a great way to be seen by a lot of folks at one time.



Benefit Levels

Dracula

\$500

6 sponsors

Spider

\$250

4 sponsors

Total for event: \$4,000



Veterans Breakfast

Nov 11

Approximately 50 attendees

Dover Township staff welcome Veterans from all of the armed services, and their families, to join us for a breakfast in your honor.

This event is one of our favorites. We love hearing the stories of our local heroes. And we like being able to support the families in this way.



Benefit Levels

Patriot

\$500

1 sponsor

Total for event: \$500

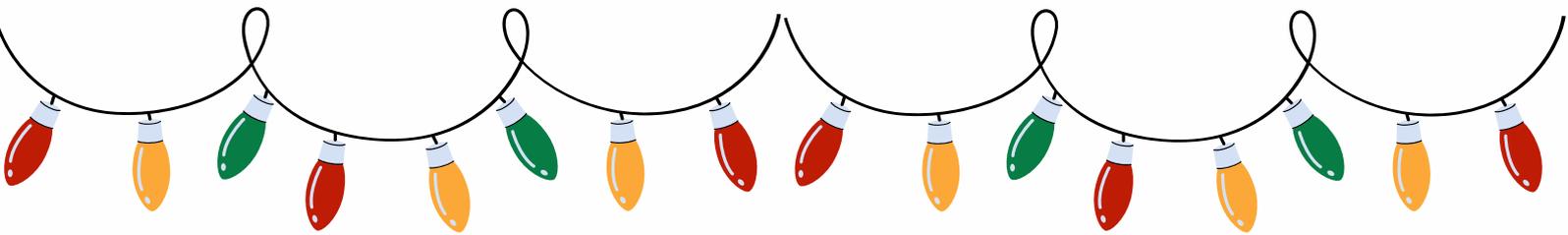
Brookside Christmas

Dec 13 & 14, 21 & 22

Approximately 1,000
attendees



This event features photos with Santa, trains, Christmas crafts, a hot chocolate bar and lots of Christmas lights. Sensory Santa will be held on Dec 13th for our friends with special needs.



Benefit Levels

North Pole	\$1,000	1 sponsor
Workshop	\$500	2 sponsors
Christmas Light Display	\$500-\$1500	unlimited

Total for event: \$2,000



Advertise with Us!

Advertising Opportunities are available in the Dover Township Newsletter!

We mail our newsletter 4 times a year in January, April, July and October to over 9,000 households.

Sizing and Pricing:

- Business Card: \$250/year
- Quarter Page: \$450/year
- Half Page: \$900/year

Please contact Jenica at jkroft@dovertownship.org or Chalet at charris@dovertownship.org or 717-292-3634 for more information.



**Business
Card: \$250
Yearly**

**Business
Card: \$250
Yearly**

**Quarter Page:
\$450 Yearly**

**Half Page: \$900
Yearly**

Sponsorship Form

Event	Benefit Level	Amount



Total Due: _____

THANKYOU

Sponsorship Form

Name of Business/Organization: _____

(please list name as you want it to appear on all marketing materials)

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Grand Total (from other side of paper): _____

Please make check payable to **Dover Township**. Contributions and forms may be dropped off or mailed to:

Dover Township Recreation
2480 W. Canal Rd.
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by the Dover Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the Dover Township Recreation Department.

Signature of Partner's Representative

Date

Watch our website and Facebook page for the most up to date information on our programs and events!



www.Dovertwprec.com
www.Dovertownship.org



@DoverTwp