



The Eagle Eye

A Publication of the Eddie Eagle Gunsafe Program

eddieeagle.nra.org



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UPDATES FROM HQ

SUBMIT ORDERS ONLINE FOR NON-PROFITS, LAW ENFORCEMENT, FIRE DEPARTMENTS, HOSPITALS, LIBRARIES, SCHOOLS, ETC

Before now, all orders from qualified entities wanting to get free materials through our grant funds had to be submitted via email. We have simplified this process so that orders may now be submitted through our website at:

<https://eddieeagle.nra.org/program-resources/grant-funding/>

PRINTED MATERIALS NOW AVAILABLE IN SPANISH

It has been a long time since we've had our printed materials available in Spanish. I am happy to announce that this option is now back! You may order them along with your English materials.

NRA ANNUAL MEETING 2025 RECAP

NRA Annual Meeting 2025 was held at the Georgia World Congress Center in Atlanta, Georgia. NRA Staff and volunteers had a great time interacting with members, visitors, and vendors. We met people of all ages as they passed through the venue. Some already knew about Eddie's message, but there were many who had not heard it before. There were safe storage and safety companies that we hope to build relationships with to help families protect their families and visitors to their homes.



In the short three and a half days of the show, we handed out 1,550 Eddie Eagle stuffies, 1,800 basketballs, and shared 1,815 Eddie Eagle Activity Books! Eddie himself was there. He had so much fun with kids of all ages!

We connected with law enforcement agencies, fire departments, teachers, homeschool co-ops, librarians, and other non-profit organizations and will be sending them all free materials to share with their communities. We can't wait for next year in Houston, TX!

EDDIE IN THE NEWS

[New Hampshire Safety Training for Schools May Use Eddie Eagle](#)

[Child Gun Safety Event with Eddie Eagle Held in Toledo](#)

[Arkansas to Begin Mandatory Gun Safety Lessons in Schools](#)

[Schools Step Up to Offer Firearm Safety and Education Programs](#)

[Iowa Takes Action to Strengthen Gun Rights](#)

[Reflections on "A Gun is Not Fun" Conference by David Yamane](#)

COMMUNITY SPOTLIGHT

Allegheny Township Police Department - Pennsylvania

Sgt. Charity Hollis and the Allegheny Township PD have been teaching the Eddie Eagle Program for several years. It was first discovered through their School Resource Officer Program, where they searched for safety initiatives to implement in their schools. They reached out to the NRA to get started. Sgt. Hollis credits the staff at NRA Headquarters for making the implementation process smooth and straightforward. She states that ordering materials and receiving them at no cost through grant funds simplifies sharing the program with local children and their families.

Her favorite aspect of the program is the Eddie Eagle shuffle! The catchy message makes it enjoyable and easy for children to remember. She recounts a visit to a neighboring school for an event where a young boy approached her. He shared that he had recently transferred from a school in her district and introduced her to one of his new friends. He told his friend that Sgt. Hollis is friends with Eddie Eagle and that he once met Eddie! When she asked if he remembered Eddie's message, he instantly jumped up from the table and sang "Stop! Don't Touch! Run Away! Tell a Grown-Up!" while performing the Eddie Eagle shuffle. It's stories like this that motivate Allegheny Township to continue spreading this lifesaving message.

Currently, they present the program in three elementary schools, reaching approximately 1,000 students. They recently received an NRA Foundation State Fund grant to purchase the Eddie Eagle mascot costume, which will help them expand the program's implementation to include community events. We look forward to seeing what they accomplish in the future!



EDDIE EAGLE MASCOT COSTUMES



An Eddie Eagle Mascot Costume can bring so much joy and excitement to your community events that include the message:

"Stop! Don't Touch! Run Away! Tell a Grown-Up!"

We regularly receive requests for an Eddie appearance at local events. Unfortunately, we don't have the ability to travel to appear there ourselves. We must rely on local organizations that have purchased a costume.

We would love to help any law enforcement, fire department, EMS, or school administration get a costume of their own. Please reach out if you would like to find out how.

eddie@nrahq.org

Any organization Interested in sharing the message may receive a free sample pack of program materials.

We want to be proactive in protecting kids, but we can't do it alone.

We need the community's help to make it happen. Email us at eddie@nrahq.org.

Eddie Eagle AND THE WING TEAM