

CRAFTON PLANNING COMMISSION

Solicitation of membership from businesses and residents in an initial Business Development Subcommittee

01/28/2025

The Business Development Sub-committee of the Crafton Planning Commission is excited to be seeking the participation of community members to join us. This subcommittee is being chaired by Megan Winters and supported by AJ Pescuric. We are seeking 3-5 business owners and 2-4 residents to join us as we support the planning process for business development efforts for 2025 and beyond.

The initial time frame is anticipated to 6 months. We will re-evaluate the needs and interests to determine the continuation through the remainder of the year. The initial work will include both charting our course (broad vision and goals) and rolling up our sleeves (conducting interviews, data-input, data analysis, creative brainstorming) to provide directional recommendations to the Planning Commission and, as needed, to Council. Subsequent work will be focused on supporting the implementation of approved recommendations.

We are seeking individuals who are excited about the potential to define and attract new businesses to Crafton. We hope to have a balance of individuals who can contribute valuable business and/or marketing experience to ensure we are focused on the right things, as well as can bring and contribute different skills sets in planning, analysis, communication skills etc. You are the right “fit” if you like to think creatively, provide and explore diverse perspectives, and support collaborative processes and outcomes. We anticipate a limited amount of meeting time (more time earlier as we launch) and then, more “doing” time. We promise to use your time well. Our preliminary forecast for time commitments is up to 2 hours/month in meetings, and/or 2-4 hours “doing” time.

Interested parties should send an email to planningcommission@craftonborough.com. Please include what excites you about this initiative, what you will bring, and your applicable background or skills. Preference will be given to those who meet the criteria, and all applicants are welcome. We encourage those who have yet to get involved in other commissions, boards or committees and are looking to contribute their time and talent to apply.

We anticipate this to be an important and energizing experience. If this sounds like you, please respond by no later than Friday, February 14. We will begin conducting interviews as responses come in and, ideally, to have a decision by the February Planning Commission meeting, with work to begin in March.

Thanks for helping us live our logo: Crafton, a Path for Everyone.