Realtors®Association of Westmoreland, Indiana and Mon Valley

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Realtors® Association of Westmoreland Indiana and Mon Valley are partnering with West Newton Borough to Bring Wayfinding to Public Parks

West Newton, PA (12/09/2025, 1pm at Bull Run Park) – Enhancing public parks in West Newton is the goal of a \$7,500 Placemaking grant awarded to the Realtors® Association of Westmoreland Indiana and Mon.

The Realtors® Association of Westmoreland Indiana and Mon Valley will use the funds for wayfinding signage directing cyclists, families, and outdoor enthusiasts to enjoy the amenities of West Newton Borough parks. Wayfinding is a popular concept downtowns and cities are using to brand their economic core, recreational amenities, and to create a sense of place at the same time.

The grant, awarded by the National Association of Realtors®, was designed to encourage local Realtor® associations to partner with other neighboring organizations to plan, organize, implement and maintain lighter, quicker, cheaper placemaking projects in their communities

The Realtors® Association of Westmoreland Indiana and Mon Valley is proud to help improve the communities we call home, where we all live, work and volunteer," said Tony Molnar-Strejcek, President of the Realtors® Association of Westmoreland Indiana and Mon Valley. "The association has received \$55,000 in grant funds from the National Association of Realtors® this year. Funds have gone towards sponsoring several events and organizations within our two-county footprint. In Indiana County, we invested in the 8th Street Charette and will sponsor the Indiana Regional Development Conference. In Westmoreland County, we sponsored the Land Bank and Redevelopment Authority's spring and fall conferences. Later this year, we will sponsor a commercial real estate event in partnership with Westmoreland Chamber of Commerce,