

Kindness Week Proclamation

WHEREAS, Kindness is an expression of love that brings out the best in others and in ourselves, with overwhelmingly positive implications for health and broader peace and well-being; and

WHEREAS, Kindness is the heartbeat of the world that, like a life vest, keeps us afloat. It makes us believe in ourselves, instills hope, builds self-esteem, and fosters connectedness; and

WHEREAS, experiencing and performing acts of kindness are known to provide greater happiness and optimism, reduced feelings of helplessness and depression, and an increased sense of self-worth; and

WHEREAS, acts of kindness often inspire others to “pay it forward” in meaningful ways, thereby having significant coattails in which their influence extends well beyond the initial acts themselves; and

WHEREAS, no act of kindness is too small to make a difference and change a life, and anyone can make a lasting impact and change the world through kind actions; and

WHEREAS, as humanity’s greatest asset, Kindness is a choice that should be encouraged, recognized, rewarded, and celebrated to achieve more of it locally and beyond.

NOW, THEREFORE, in conjunction with World Kindness Day, the Borough Council of the Borough of New Freedom, York County, Pennsylvania, hereby proclaim “Kindness Week Worldwide” effective November 8th through 15th, 2025. During this time individuals, families, schools, businesses, faith-based and service organizations, and all community constituents and ecosystems are encouraged to personify the theme “See the Good. Be the Good. Go the Extra Mile” for Kindness in various ways limited only by the bounds of imagination and creativity. Through this proclamation and broad “Community Call to Action,” all are challenged to perform kind acts, big and small, and subsequently “pay it forward” for the collective betterment of one another and for the “greater good.”

PROCLAIMED, this 20th day of October 2025.

*Andrew N. Shaffer,
Borough Manager*

*Andrew Bobby,
Council President*

*Kim Butcher,
Mayor*