

EMPLOYERS:

CONNECT WITH JOB SEEKERS



PennState
Behrend

All-Access Career Fair

February 13,
2025

Noon - 4:00 p.m.

Penn State
Behrend

To Register:

go to behrend.psu.edu/careerfair or scan the QR code



GET ACCESS TO A DIVERSE POOL OF LOCAL TALENT

Join us for the All-Access Career Fair and recruit for your open positions, whether you're hiring for full-time roles, part-time jobs, internships, co-ops, or summer positions.

Connect with an anticipated 1,000+ job seekers from across northwestern Pennsylvania, including Penn State Behrend students and alumni, regional college students, and community members.

We're inviting local job seekers from the surrounding Erie community, giving you access to a diverse range of candidates with varying backgrounds and levels of experience.

EVENT DETAILS

Two spacious locations—Erie Hall and Reed Union Building—on Penn State Behrend's campus.

Registration is on a first-come, first-served basis; early registration is recommended.

Registration costs for employers:

- Organizations with 50 or more employees: \$300
- Organizations with less than 50 employees: \$50

Questions: Call 814-898-6112 or email recruitbehrend@psu.edu



All-Access Career Fair

Sponsorship Opportunities

Enhance your registration with a sponsorship package:

Silver Level Package: \$400

- Registration basics (one six-foot table for three recruiters; lunch provided)
- Table in a prime perimeter location
- Access to electricity included
- Quarter-page ad in event program (3.75 in. x 4.75 in.)

Gold Level Package: \$1,000

- Registration basics (one six-foot table for three recruiters; lunch provided)
- Table in a prime perimeter location
- Access to electricity included
- Full-page ad in event program (8 in. x 10.5 in.)
- Preferred parking and outdoor signage at Career Fair
- Recognition at the Career Fair and on Behrend Career Services website
- Digital sign for one semester

Platinum Level Package: \$1,500 – sold!

- All advantages of Gold Level Package
- Your company's name or logo prominently displayed on T-shirts worn by all volunteers at the event
- Your company featured on the outdoor sign at Knowledge Park
- Additional recognition on signs at student registration table

Additional Sponsorship Opportunities

Note: These do not include registration and table at Career Fair

Quarter-page ad in event program: \$125
(3.75 in. x 4.75 in.)

Full-page ad in event program: \$250
(8 in. x 10.5 in.)

Digital campus signage: \$500 per semester

Career Closet suit sponsorship: \$200

Water sponsorship: \$1,000 – one available!

Water sponsorship includes your company's name/logo on a personalized label on every bottle of water distributed at the Career Fair, plus recognition at the event and on the Career Services website.



To secure your sponsorship opportunities, visit behrend.psu.edu/careerfair or scan the QR code. Or, contact us at 814-898-6112 or recruitbehrend@psu.edu.